

Recruitment Agencies

Find More Candidates. Win More Recruitment Clients.

Helping recruitment companies build a consistent pipeline of candidates, hiring companies, and job opportunities through marketing automation.

Lead Generation, Outreach, Chatbot & Automation Focused

Recruitment is a relationship-driven business. You need a steady flow of qualified candidates while continuously connecting with companies that are hiring.

Dealify helps recruitment agencies and staffing companies build that pipeline with targeted lead generation, Automated LinkedIn and email outreach, automated follow-ups, conversational AI chatbots, and marketing systems designed to turn prospects into conversations.

AI & Automation for Modern Recruitment Agencies

- **AI Applicant Screening** - AI-powered tools to screen applications and shortlist the most relevant candidates.
- **Automated Candidate Finding** - Reach the right candidates through automated LinkedIn and e-mail outreach based on your recruitment requirements.
- **Find Companies That Are Hiring** - Identify companies with active hiring needs and reach out to decision-makers through LinkedIn and email.
- **AI Chatbots** - Engage with applicants, answer questions, collect candidate information, and guide them through the application process.

Key Growth Focus

Fast Recruitment Action - Quickly launch targeted outreach when a new position opens to reach relevant candidates faster.

Grow Your Recruitment Network - Connect and collaborate with more companies that need qualified candidates, scale business to increase revenue.

Screen & Shortlist Smarter - Using AI tools to speed up relevant candidates identification based on skills, experience, and job requirements.

Automate Tasks - Automate repetitive recruitment activities such as candidate outreach, follow-ups, screening, and appointment scheduling to save time and improve efficiency.

Work Process

01. Understand Your Recruitment Needs

I understand your roles, target candidates, industries, locations, and recruitment goals.

02. Set-up Your Automation System

I set up the right tools, workflows, LinkedIn outreach, e-mail campaigns, and AI chatbot solutions for your agency.

03. Find & Engage Candidates and Companies

Set-up automation to reach relevant candidates and companies that are hiring, LinkedIn and email outreach.

04. Track & Improve

Monitor responses, leads, applications, and campaign performance, continuously optimizing the system to improve results and reduce manual work.

B2B Companies

Find More Businesses to Sell To.

Helping B2B companies build a consistent pipeline of clients, partnerships, and business opportunities through targeted marketing, lead generation, outreach, and automation.

Content, Lead Generation, Outreach, Appointment Booking & Automation Focused

I help you reach the right businesses, connect with decision-makers, build credibility, and turn prospects into conversations and opportunities.

B2B Growth Marketing System

- **Content Marketing** - Create consistent LinkedIn, founder, blog, and social media content to build visibility, credibility, and trust.
- **Lead Generation** - Find and build targeted lists of potential clients, partners, investors, suppliers, and other relevant business opportunities based on your ICP.
- **Automated LinkedIn & E-mail Outreach** - Reach decision-makers through automated LinkedIn and email campaigns with personalised messaging and follow-ups.
- **Appointment Booking** - Turn interested prospects into meetings while automating follow-ups, lead management, and repetitive marketing tasks.

Key Growth Focus

- **Identify the Right Leads** - Identifying the right people who need your products or services is essential. Contacting the wrong people can lead to poor results and wasted time.
- **Send the Right Message** - Use clear, concise messaging. Long messages may be skipped by busy decision-makers, while a short, to-the-point message has a better chance of being read and understood.
- **Follow Up Consistently** - Busy decision-makers may not have time to respond to the first message, so consistent follow-ups can help keep your business on their radar.
- **Reach More Prospects** - Expand your outreach consistently to connect with more relevant businesses and create more opportunities. For example: **100 leads → 20 replies → 5 calls booked → 1 client** vs. **1,000 leads → 200 replies → 40 calls → 10 clients**.

Work Process

01. Understand Your Business

I understand your products, target market, ICP, and growth goals.

02. Build Your Growth Process

Set up your content strategy & marketing, lead generation, LinkedIn, e-mail, and automation workflows.

03. Find & Reach Businesses

I identify relevant businesses and decision-makers and reach them through targeted outreach.

04. Track & Improve

Monitor leads, responses, meetings, and campaign performance and continuously optimise your growth system.

E-commerce Companies

Attract More Customers. Grow Your Online Sales.

Helping e-commerce businesses build their brand, reach more customers, expand into new markets, and grow revenue through strategy, customer acquisition, influencer marketing, and automation.

Strategy, Customer Acquisition, Market Expansion, Influencer Marketing & Automation Focused

E-commerce growth requires more than just selling online. You need to reach the right customers, build brand trust, expand your sales channels, and create a system that continuously brings new opportunities.

E-commerce Growth Marketing System

- **E-commerce Growth Strategy** - Create a clear growth plan based on your products, target customers, market, sales channels, and business goals.
- **Customer Acquisition & Paid Advertising** - Set up and optimize campaigns across relevant advertising platforms to attract targeted traffic and acquire new customers.
- **Influencer & Market Expansion** - Find relevant influencers, explore new marketplaces and retail platforms, and identify opportunities to expand into new markets and sales channels.
- **Marketing Automation & AI Chatbot** - Automate customer journeys, follow-ups, enquiries, and support with AI-powered chatbots and marketing automation.

Key Growth Focus

- **Online Credibility Building** - Build trust, brand authority, and a strong online reputation.
- **Reaching More Customers** - Expand your reach and attract the right audience across relevant channels.
- **Great Content** - Create engaging, persuasive content that showcases your products and strengthens your brand.
- **Customer Retention & Sales Growth** - Turn customers into repeat buyers and continuously grow revenue.

Work Process

01. Understand Your Business

We understand your products, customers, market, sales channels, and growth goals.

02. Build Your Growth Strategy

We identify the right channels, opportunities, campaigns, and automation for your business.

03. Reach More Customers

We use advertising, influencers, marketplaces, and digital marketing to expand your reach and acquire customers.

04. Track & Grow

We monitor performance, optimize campaigns, and continuously identify new opportunities for growth.

Tax & Accounting Firms

Find More Businesses. Win More Clients.

Helping tax and accounting firms build a consistent pipeline of business clients through targeted marketing, lead generation, outreach, appointment booking, and automation.

Content, Lead Generation, Outreach, Appointment Booking & Automation Focused

I help you reach the right business owners and decision-makers, build credibility, start more conversations, and turn prospects into qualified client opportunities.

Tax & Accounting Growth Marketing System

- **Content Marketing** – Create consistent LinkedIn, founder, blog, and social media content to build expertise, visibility, credibility, and trust.
- **Lead Generation** – Identify and build targeted lists of businesses that may need accounting, tax, bookkeeping, payroll, or financial services.
- **Automated LinkedIn & Email Outreach** – Reach business owners, founders, finance decision-makers, and other relevant prospects through personalised LinkedIn and email campaigns with consistent follow-ups.
- **Appointment Booking** – Turn interested prospects into consultations and meetings while automating follow-ups, lead management, and repetitive marketing tasks.

Key Growth Focus

- **Identify the Right Businesses** – Find businesses that fit your ideal client profile and are more likely to need your accounting or tax services.
- **Build Trust & Credibility** – Use valuable content and expertise to show potential clients why they should trust your firm.
- **Reach More Business Owners** – Consistently expand your outreach to connect with more relevant prospects and create more opportunities.
- **Turn Leads Into Clients** – Follow up consistently, book more consultations, and build a process that moves prospects from first contact to client.

How We Work

01. Understand Your Business

Understand your services, ideal clients, target industries, location, and growth goals.

02. Build Your Growth Process

I set up your content, lead generation, LinkedIn, email, appointment booking, and automation workflows.

03. Find & Reach Potential Clients

I identify relevant businesses and decision-makers and reach them through targeted outreach.

04. Track & Improve

I monitor leads, responses, meetings, and campaign performance and continuously optimise your growth system.

Growth Services Built Around Your Business

B2B Growth Services

- **ICP & Lead Generation**
- **LinkedIn Outreach & Automation**
- **Email Outreach**
- **Content Marketing**
- **Brand Building & Positioning**
- **Case Study Development**
- **Business Credibility Building**
- **Website Improvement & Optimization**
- **Appointment Setting**
- **Lead Research**
- **CRM & Sales Pipeline Development**
- **Marketing Automation**
- **Founder Personal Branding**
- **LinkedIn Company Page Management**
- **SEO & GEO**
- **Customer & Competitor Research**